



North Little Rock Advertising & Promotion Commission  
600 Main Street Ste 100, North Little Rock AR 72114  
(501) 404-0148

INTERNAL USE ONLY	
Permit Number:	_____
Date:	_____ Staff: _____
Updated: 3/2020	

**ADVERTISING AND PROMOTION TAX PERMIT APPLICATION**  
PLEASE **PRINT** ALL INFORMATION

**APPLICATION DATE:** \_\_\_\_\_ **BUSINESS OPENING DATE:** \_\_\_\_\_  
Month, Date, Year Month, Date, Year

**Business Name:** \_\_\_\_\_

**Doing Business As:** \_\_\_\_\_

**Foodservice (Check One)**

- \_\_\_\_\_ Caterer ONLY
- \_\_\_\_\_ Concessionaire\*
- \_\_\_\_\_ Food Truck\*
- \_\_\_\_\_ Convenience Store
- \_\_\_\_\_ Restaurant

**Lodging (Check One)**

- \_\_\_\_\_ Bed and Breakfast
- \_\_\_\_\_ Hotel/Motel # rooms \_\_\_\_\_
- \_\_\_\_\_ RV Park/Campground # sites \_\_\_\_\_
- \_\_\_\_\_ Vacation Rentals (Airbnb, VRBO, Etc.) # rooms \_\_\_\_\_

*\*Required to list where you will be doing business in North Little Rock*

**Business Physical Address (required):** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Business Telephone Number:** \_\_\_\_\_ **Business FAX:** \_\_\_\_\_

**Business Mailing Address (If different than physical location):** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Complete the following for all majority owners or partners in this business:** **PLEASE PRINT** **NO P.O. BOX**

	Owner/Partner 1	Owner/Partner 2	Owner/Partner 3
Name			
Title			
Home Address			
City			
State			
Zip			
Cell Phone			
Email			

*(more on back)*



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(continued)

	<b>Accounting Contact</b> (who will be handling taxes on behalf of the business?)
<b>Name</b>	
<b>Title</b>	
<b>Home Address</b>	
<b>City</b>	
<b>State</b>	
<b>Zip</b>	
<b>Cell Phone</b>	
<b>Email</b>	

*The following information will be helpful to us for promoting your business to visitors.*

	<b>Marketing/Communications Contact</b> (in-house, agency or corporate contact who handles your website, social media, etc.)
<b>Name</b>	
<b>Title</b>	
<b>Cell Phone</b>	
<b>Email</b>	

**Business Website:** \_\_\_\_\_

**Are you on the following social media sites? Check all that apply.**

Facebook     Twitter     Instagram

\_\_\_\_ I verify receiving Operating a Business in North Little Rock and the Prepared Food Definition ordinance.  
 \_\_\_\_ I understand a valid driver's license will be required to obtain a permit.

**Applicant's Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Applicant's Signature:** \_\_\_\_\_