

North Little Rock Advertising & Promotion Commission

MINUTES
April 23, 2024

ATTENDEES

COMMISSION MEMBERS

Manoj Patel, Chairman
Tom Roy, Vice Chairman
Michael Marion
Council Member Charlie Hight
Melody Williford, Immediate Past Chairman

STAFF

Karen Trevino, President & CEO
Janis, Alexander, Vice President of Operations
Stephanie Slagle, Vice President of Marketing & Communications
Pete Unwer, Events Specialist
Jill Lockard, Operations Specialist

GUESTS

Amy Fields, City Attorney
Diane Whitbey, City Clerk

The North Little Rock Advertising and Promotion Commission met at 3:30 p.m. at 600 Main, North Little Rock. Chairman Manoj Patel called the meeting to order, roll was taken, and a quorum was present. Brayen McFadden has an excused absence.

Tom Roy made a motion to approve the January 18, 2024, meeting minutes, Melody Williford seconded the motion and it passed unanimously. Additionally, Charlie Hight made a motion to approve the January 29, 2024, meeting minutes, Williford seconded the motion, and it passed unanimously as well.

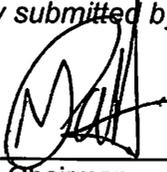
Trevino presented the financial reports for the first quarter of 2024. Trevino discussed the Balance Sheet, the Profit and Loss statement and tax distribution for the first quarter. She reported that EGP found no issues during the audit review. The commission discussed the audit review, the soon-to-be-finished roof at Dickey Stephens Park, and concerns for a flat income forecast. Roy made a motion to approve the financial reports. Williford seconded the motion and it passed unanimously.

In new business, Trevino informed the commission of recent staff changes including the hiring of Pete Unwer who replaces Anna Strack. She introduced Unwer to the commission. Trevino added a title change for Janis Alexander whose new title will be Chief Operating Officer. Stephanie Slagle presented a wrap-up report from the 2024 Great North American Eclipse.

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The next A & P Commission meeting will be held on July 16, 2024, at 3:30 p.m. at the NLR A & P Commission office at 600 Main Street. With no other business to discuss, Michael Marion motioned to adjourn the meeting at 4:00 p.m. Hight seconded the motion and it passed unanimously.

Respectfully submitted by:
Jill Lockard

A handwritten signature in black ink, appearing to be 'Manoj Patel', written over a horizontal line.

Manoj Patel, Chairman