

# North Little Rock Advertising & Promotion Commission

MINUTES  
January 29, 2024

## ATTENDEES

### **COMMISSION MEMBERS**

Manoj Patel, Chairman  
Tom Roy, Vice Chairman  
Michael Marion  
Brayan McFadden  
Council Member Charlie Hight  
Council Member Maurice Taylor  
Melody Williford, Immediate Past Chairman

### **STAFF**

Karen Trevino, President & CEO

### **GUEST**

Mayor Terry Hartwick  
Amy Fields, City Attorney

The North Little Rock Advertising and Promotion Commission met at 2:00 p.m. at 600 Main, North Little Rock. Chairman Manoj Patel called the meeting to order, roll was taken, and a quorum was present.

Karen Trevino thanked Mayor Terry Hartwick for attending this special meeting. She stated she and the Mayor had been in discussion about how the North Little Rock Advertising & Promotion Commission could be of assistance in getting the roof repaired at Dickey-Stephens Field for the Arkansas Travelers. The City is prohibited from paying for the roof, but the Advertising & Promotion Commission can do so. She stated that the City took bids and the amount needed is about \$541,000. The A & P is currently contributing more to the Parks Department than what is dictated by law, so Trevino and the Mayor determined that \$541,000 would be withheld from the extra money contributed to Parks. That money would then be used to pay for the new roof. The City will make up that amount for the Parks Department. Fields stated that A & P is allowed to do that if it gets advertising and/or promotion in exchange. Trevino stated that she had made an agreement with the Arkansas Travelers for benefits in exchange. Melody Williford made the motion to accept the agreement with the city to cover the expense of replacing the roof at Dickey-Stephens Park. The motion was seconded by Tom Roy and passed unanimously.

Trevino announced that the city agreed to reappoint Maurice Taylor to the North Little Rock Advertising & Promotion Commission for another four years.

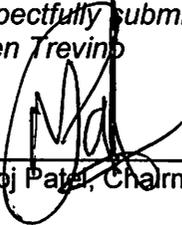
Trevino presented the contract for the Piccolo Zoppé Winter Circus and stated that she was able to renegotiate the agreement. Now the fee will be \$55,000 with an 85%/15% split. Fields stated since this was different from the last vote that the commission should vote again. Williford made the motion to accept that agreement. Roy seconded the motion and it passed unanimously.

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Trevino reported that she had had a conversation with City Attorney Fields and there was another item that needed to be addressed from the January 18 meeting. Fields stated the commission should not go into Executive Session to discuss Trevino's salary increase. She explained that FOIA requirements for Executive Session. She said that the Commission should vote again in this public session. Trevino distributed a survey of similar size A & P Commission Presidents' salaries and benefits. Patel asked Trevino if she wanted to stay in the room for their discussion. She asked to leave so the Commission could speak openly without her presence. Upon her return to the meeting, Patel stated that Charlie Hight had made a motion to increase Trevino's salary to \$131,000 retroactive to January 1, 2024. The motion was seconded by Williford and the motion passed. Trevino thanked the Commission for their confidence in her abilities and recognizing her with the increase.

The next A & P Commission meeting will be held on April 23, 2024, at 3:30 p.m. at the NLR A & P Commission office at 600 Main Street. With no other business to discuss, Williford motioned to adjourn the meeting at 3:15 p.m. Marion seconded the motion and it passed unanimously.

*Respectfully submitted by:*  
*Karen Trevino*



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Mandoj Patel, Chairman