

North Little Rock Advertising & Promotion Commission

MINUTES
February 25, 2026

ATTENDEES

COMMISSION MEMBERS

Tom Roy, Vice Chairman
Melody Williford, Immediate Past President
Michael Marion, At-Large Position
Council Member Scott Fowler
Council Member Debi Ross

STAFF

Karen Trevino, President & CEO
Janis, Alexander, Vice President of Operations
Bri Vongvilay, Communications Coordinator
Jill Lockard, Operations Specialist

GUESTS

Bob Butler
Charley Dawson
Gary Clements
John Gaudin

The North Little Rock Advertising and Promotion Commission met at 3:30 p.m. at 600 Main, North Little Rock. Vice Chairman Tom Roy called the meeting to order, roll was taken, and a quorum was present. Manoj Patel and Brayan McFadden had excused absences.

Melody Williford made a motion to approve January 21, 2026, meeting minutes, Debi Ross seconded the motion, and it passed unanimously.

Trevino presented the financial reports thus far for 2026 and a YTD comparison. She additionally discussed the Balance Sheet, the Profit and Loss statement and tax distribution. Trevino reported on the continuing discussions for improvements to the Welcome Center. She informed the commission of the signing an agreement with Homeaway. The commission discussed the new website. Michael Marion made the motion to spend \$81,075 on the new site. Williford seconded the motion, and it passed unanimously. Ross made a motion to approve the financial reports. Marion seconded the motion, and it passed unanimously.

In new business, Trevino informed the commission of recent staff changes including the hiring of Bri Vongvilay for the communications team. She introduced Vongvilay to the commission.

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Music Pavilion and stage updates were given by guests: Bob Butler, Charley Dawson and Gary Clements. John Gaudin reported on the artistic contributions and fundraising. He discussed the statewide interest and potential connections. They explained that final design and prices would be available at the next meeting with a planned groundbreaking in early May.

In other business, Marion has been re-appointed to the A&P Commission. His term will end on January 12, 2030.

The next A & P Commission meeting will be held on April 28, 2026, at 2:30 p.m. at the NLR A & P Commission office at 600 Main Street. With no other business to discuss, Roy motioned to adjourn the meeting at 4:00 p.m. Ross seconded the motion and it passed unanimously.

Respectfully submitted by:

Jill Lockard

A handwritten signature in black ink, appearing to read 'Manoj Patel', is written over a horizontal line. The signature is stylized with loops and a long horizontal stroke extending to the right.

Manoj Patel, Chairman